

**LIVE IN YOUR OWN WORLD.
WHERE THE AIR IS MUCH CLEANER,
THE ROADS ARE A LOT QUIETER
AND THE GADGETS ARE WAY COOLER.**

PRESENTING
THE NEW, ALL-ELECTRIC
STROM-R3



www.strommotors.com

Mumbai, India



The intelligent, smart, cute and quirky little electric car the 9 year old in you will love.



LIST OUT ALL THE GADGETS YOU CAN'T LIVE WITHOUT AND ADD ONE MORE TO IT.
YOU STAND A SLIM CHANCE ONCE YOU CATCH SIGHT OF THIS SMALL WONDER.
AND, WHEN YOU LEARN WHAT IT CAN DO, THERE'S SIMPLY NO GOING BACK.

ON A CLEAR DAY, THIS IS WHAT THE STROM-R3 LOOKS LIKE.

Model Type

Fully Electric 2-Door 2-Seater
with Large Sun-Roof

Kerb Weight

550 Kgs

Wheels & Tyres

3 x 13" Alloys

Cargo

300L (Rear) + 100L (Front)

Battery

Li-ion (1,00,000 Km+ lifespan)

Range Options

120/160/200* Km (On A Single Charge)

Top Speed

80 Kmph (Electronically Limited)

Drive

Eco / Normal / Sports

Display

Triple Touchscreen Interface
with Gesture and Voice Controls
(7", 4.3" & 2.4")

AVFS (Future)

Automatic Vehicle Following System

Mileage

Rs. 0.40/Km* (\$0.6 / 100 Km)

Onboard Charger

Yes



* Range and Mileage might vary depending on test conditions.

** Specs might change without prior notice.

It belongs in your garage. And, your gadget collection.



Once you see the shiny new all-electric Strom-R3, you won't be able to stop talking about it.

Especially, if you're the kind of person who pre-orders the newest and coolest tech gadgets as soon as they're available, 'just gets' innovations before the rest of the population catches on, and likes to be at the cutting-edge simply to see what the future might hold.

This cute little 2-door 2-seater battery-operated car with 3 wheels and a nice large sun-roof, has a top speed of 80 Kmph. (Better watch out for that speeding ticket.)

Best described as a geek fantasy and cool video game, all rolled into one, its ingenuity and precision technology will make driving to work or the grocery store around the corner, fun.

We're talking Macpherson Strut front suspensions, a fully-customisable dashboard, and a triple

touchscreen interface with voice and gesture controls.

Zero-emissions means no fumes, no heat, no noise, no gasoline and no oil change. So, don't forget to smile and wave as you pass every gas station on your way.

All this, of course, isn't the half of it.

The Strom-R3 stands out even by the latest and best AI-powered gizmo standards. Think about it – how many gadgets in your collection can pay for themselves? That too, quickly.

So, all you I-can't-wait-for-the-next-cool-thing people, hurry. Get a jump on the rest.

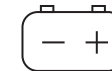
You can live in your own world. Where the air is much cleaner, the roads are a lot quieter, and the ride is way cooler.

GOING TO THE GAS STATION IS SO LAST YEAR



RANGE PER CHARGE

200 KM



CHARGING TIME

3 HRS

IT DOESN'T COST THE EARTH.

UPGRADE TO ELECTRIC

400%

more efficiency

₹ 3 lakh

savings in 3 years

80%

less maintenance

3 tons

less CO2 emissions

Chassis Design

The new-generation Strom-R3 chassis has been developed around hardened steel tubular structures, on top of a ladder chassis system. Designed in collaboration with technical partners, it follows international specifications with the aim to deliver exceptional handling, safety and lightness.

Brakes & Tyres

Ventilated Front Disc Brakes have been fitted as standard with every Strom-R3. Besides guaranteeing the shortest braking distance, they offer minimal maintenance. Wider tyres with all-terrain tread pattern provide the car with excellent stability and maneuverability.



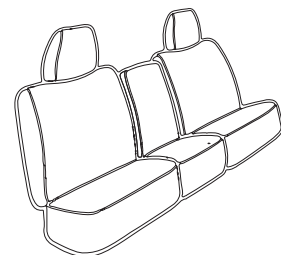
Suspension

Strom-R3 uses a MacPherson Strut at the front, providing a low unsprung weight with excellent ride comfort. The design takes up less horizontal space and creates more room for the passenger cabin area and front storage. The suspension also reduces noise levels in the cabin and results in greater longitudinal flexibility which improves the cars ability to absorb bumps.

SEATING OPTIONS



2 SEATER

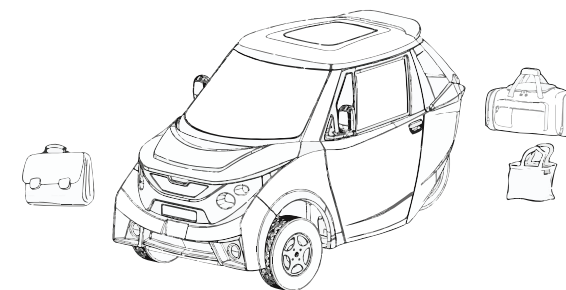


3 SEATER

Human Interface

The Strom-R3 comes with a clean, state-of-the-art dashboard, eliminating the scores of buttons required for air-conditioning, entertainment and other functions. Onboard voice and gesture controls enable the driver to easily reach all controls, without taking his or her eyes off the road. This ensures optimal performance in all kinds of driving conditions. The entire touchscreen is customisable and owners can quickly choose between multiple dashboard options to suit their mood and driving style. From data rich to minimalistic digital dash designs, the car presents various choices.

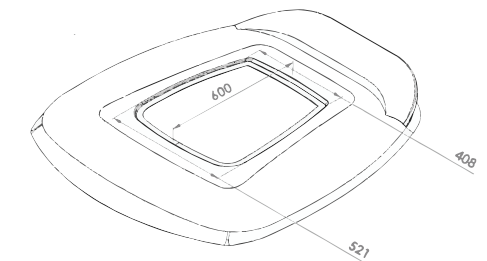
FRONT AND BACK STORAGE



Control Systems

The life of a car depends mainly on three factors: the road conditions, driving style and age of the major components. Strom-R3's control systems collect data hundreds of times every second trying to understand driving conditions, terrain and performance. It monitors all critical parts, like brake pads, battery life, motor health and others. All this data is made accessible via the StromConnect App which can be shared directly with factory technicians. This hi-tech tool helps car engineers understand the complete history of the car before you even bring it in for servicing.

LARGE SUN-ROOF



STROM-R3

Technical Specifications

PERFORMANCE

Max Power

15 Kw High Efficiency Motor

Max Torque

90 Nm

Propulsion

AC Electric

Throttle Control

Drive-By-Wire
Electric Throttle

Reverse Control

Electronic Reverse

Gear Box

Integrated
Single-Speed In-line

EXTERIOR

Dimensions

(L) 2907 mm (W) 1450 mm
x (H) 1572 mm

Chassis

High Strength Steel
Space Frame

2 Wheels in the Front
1 in the Rear

Front Suspension

Macpherson Struts

Rear Suspension

Dual Shock Absorbers

Large Sun-Roof

Colour

3 Tone Metallic Colours

Rear Roofline Spoiler

BRAKES & WHEELS

Electronic**Regenerative Braking**

Aggressive/Normal/Off

Front Hydraulic Disc Brakes (2)

Rear Drum Brake (1)

Tyres

3 x 155/80 R13



INTERIOR

Remote Keyless Entry

Power Windows (Driver/Passenger)

12-Way Adjustable Driver Seat

3-Point Seatbelts

Climate Control Air-Conditioning

7 Inch High-Brightness Touchscreen

4.3 & 2.4 Inch Digital Auxiliary Touchscreens

Fully-Customisable User Interface

4G Connectivity with GPS and onboard Navigation

INFOTAINMENT

Voice-Controlled User Interface

Gesture Control Shortcuts

Turn-By-Turn Navigation With Voice

Mobile Connectivity, USB & FM Radio

Onboard 20 GB Music Storage

Smart Music Playlist

IOT Enabled Continuous Monitoring System

Parking Assist (Future)

Automatic Vehicle Following System (Future)



STROM MOTORS

Strom Motors was founded to create, innovate and drive tech adoption by offering better ideas. Today we are uniquely poised to redefine urban personal mobility, using ingenuity, precision engineering and state-of-the-art technology. The ardent belief is that smart, eco-friendly transportation solutions are clearly the need of the hour and the future. More livable cities can only emerge from a shared sense of responsibility toward the planet and future generations.

