



THE NEW
ALL-ELECTRIC MINI.



MINI ELECTRIC





The style: signature MINI. From the outside, only the details let on that the new MINI Cooper SE is purely electric and on the road without emissions. The engine: electrifying. The electric motor accelerates in just 7.3 seconds from 0 to 100 km/h, with that signature go-kart feel delivering maximum driving pleasure even on tight bends.

Experience powerful acceleration using the electric pedal – or slow the MINI Cooper SE down with precision control. Its special “one pedal feeling” lets you recover some of the kinetic energy every time you brake.



PIONEERING THE FUTURE SINCE 1959.

Changing the face of mobility and making creative use of urban space – that’s what MINI has always been about. The purely electric MINI Cooper SE now continues this tradition with its eye on the future. With no exhaust, it reduces your carbon footprint and does its bit for the atmosphere. And if you’re travelling on electricity from renewable sources, the CO₂ pollution from driving drops right down to zero. Its quiet electric motor cuts down on traffic noise and reduces the cost of driving. It’s easy to charge the power for a range of up to 215 kilometres* using one of many charging stations across South Africa – or at home.



*In accordance with the prescribed measurement method based on the WLTP test cycle.



THRILLING- LY EASY: DRIVING ELECTRIC.

Swap a combustion engine for explosive acceleration: With 135 kW and a maximum torque of 270 Nm, the new MINI Cooper SE delivers dazzling sprints. The electric engine lays on a brilliant performance regardless of the rpm – a compelling argument in city traffic. Its low centre of gravity and special Active Slip Regulation (ASR) traction system come through with athletic road holding. And with the MINI Driving Modes, the responsiveness of the MINI Cooper SE can be shifted at any moment – from SPORT and MID to GREEN and the super economical GREEN+.

Accurate navigation to the next charging station, rapid charging and two charging cables as standard all mean you can relax and enjoy the journey, however long you're on the road. A DC charging station delivers 80% of the range in just 35 minutes. At home or at work, the MINI Wallbox with an 11 kW charging capacity can do the same in 2.5 hours. And when necessary, the MINI Cooper SE can also be charged at any domestic socket.

DOES AN ELECTRIC CAR GENERATE LESS CO₂ THAN A COMBUSTION ENGINE?

Electric cars like the MINI Cooper SE naturally release less CO₂ when running than a comparable car with a combustion engine – even with the prevailing electricity mix from non-renewable sources. Where power is taken from renewable sources like wind, sun or water, CO₂ emissions drop to zero.

HOW LONG DO I NEED TO CHARGE FOR MY COMMUTE?

If you're covering 100 km a day, it will take you roughly 23 minutes to charge the power you need at a DC rapid charging station. At an AC charging station or at your Wallbox at home this will take around 2 h 30 min and at an ordinary domestic socket 6 hours.

WHAT DOES IT COST TO MAINTAIN AN ELECTRIC CAR?

Electric engines have fewer moving parts than combustion engines. This saves money on upkeep. Electric motors don't need oil changes or a clutch and there is much less brake wear thanks to recuperation. This all reduces maintenance costs. The battery also comes with an eight-year guarantee.

ALL YOU NEED FOR AN ELECTRIFYING PERFORMANCE.

A selection of unique paintwork colours are available for every trim. The special Multitone roof² is now available for the first time straight from the factory – a sensational paintwork option in a polychromatic design. Exterior mirror caps are available in Energetic Yellow or body colour, with Jet Black as additional contrasting colours for the roof and exterior mirror caps. A selection of light alloy wheels sized at 16 or 17 inches is shown below.

More at www.mini.co.za/en_ZA/home/range/electric/configure.html



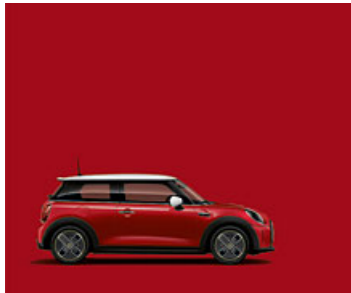
Moonwalk Grey



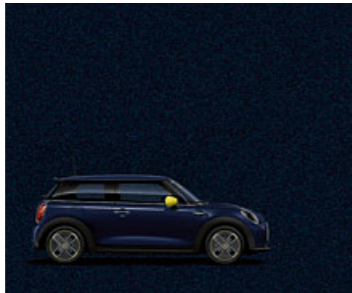
White Silver



Midnight Black



Chili Red¹



Enigmatic Black

Contrasting roof colour:



Multitone²



Jet Black

External mirror cap colour:



Energetic Yellow



Jet Black



1 17" Electric Power Spoke two-tone



2 17" Scissor Spoke two-tone



3 17" Rail Spoke two-tone



4 17" Roulette Spoke two-tone

FIND YOUR FAVOURITE SPOT.

When it comes to the seats, there's a range of different colours and materials to choose from. Whether you go for fabric, fabric/leatherette or leather – whatever you choose, the right combination of interior features is available to infuse the inside of your car with your chosen style. A selection of the seat designs available is shown below.

MINI YOURS LOUNGE LEATHER IN CARBON BLACK.

Ultimate comfort, classic Union Jack design on the front of the headrest, striking piping and immaculate workmanship. In a MINI Yours sport seat, you can really feel the difference, however long the drive.¹

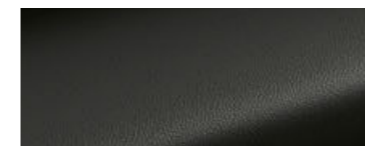


- 1 MINI Yours Lounge leather
Carbon Black
Sport seat
- 2 Fabric/leatherette combination
Black Pearl
Sport seat
- 3 Cross Punch leather²
Carbon Black
Sport seat

¹Leather covering on the seat cushions, backrest and headrests front and rear | ²Leather covering on the seat cushions and backrest



COLOUR LINES.



Carbon Black

INTERIOR SURFACES.



Piano Black



Electric

Colour Lines determine the colour scheme of the door armrests and knee rolls. They always correspond to the colour of the seats and hone the selected style into the finest detail.

Interior surfaces are on the door and cockpit trims. Piano Black is on board as standard. Choosing Electric colouring gives the cockpit trim a colour scheme exclusive to the MINI Cooper SE.

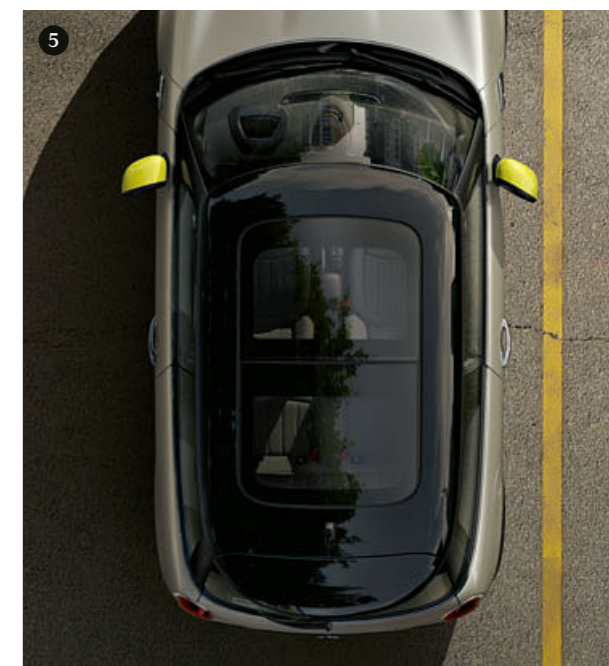


LOADED WITH EQUIPMENT.

Your chosen trim can be perfected with a range of feature-rich packages: Connected Navigation Plus delivers the latest technology, including the MINI Head-Up Display (1) that puts core journey information right in your field of vision. With a personal concierge, real-time traffic information via the navigation system and a range of other Remote Services, this package opens up all the latest ways to interact with your vehicle. Driving is even easier with Parking Assistant with Rear View Camera (2) and also Lane Departure Warning, Active Cruise Control Stop&Go and even more technology to support your drive. You'll enjoy being in the MINI Cooper SE even more, thanks to seat and heating, automatic air conditioning, a front armrest, exterior mirror package (3), Comfort Access and more.

A range of individual options are also available to make your MINI just how you want it – these include a stylish Piano Black exterior (4), full LED headlights with Matrix light functionality (4), a large-scale panoramic glass sunroof (5) or the 360 Watt Harman Kardon® HiFi system with 12 speakers (6).

There's more on all available packages and individual options at mini.co.za





MOBILITY LIKE NEVER BEFORE – WITH THE NEW MINI APP.

Get the most out of your MINI: The new MINI app is a mobile add-on that seamlessly connects your smartphone to your MINI and gives you access to your vehicle's core functions. It gives you a constant overview of the current status of your MINI and Remote Services also mean you always know where your MINI is parked. It makes it even easier to get from A to B by adding favourites like "home" or "work" or sending other destinations

straight to your MINI. In the MINI Cooper SE, the new MINI app always shows you the quickest route to the nearest charging station. While the car is charging, the app keeps you updated on the current charge status as well as the how long your current range is. Before setting off again, the temperature inside the MINI Cooper SE can be set to the exact minute.



More at
mini.co.za/en_ZA/home/range/mini-connected/app.html



BE ELECTRI-FIED.

Discover the fascination of a new engine and test out a new way of getting from A to B. Get ready to drive the MINI Cooper SE into a new era of mobility.


Take it for a test drive and discover how simple and fascinating it can be to make a sustainable reduction in your own carbon footprint. Check out the acceleration with the electric pedal in the MINI Cooper SE, which also recovers energy when braking. Speak to your MINI Partner about setting up a test drive or send us an Retailer online.

The models illustrated in this brochure show the specifications for vehicles produced by BMW AG for the German market. In part, they include optional equipment and accessories not fitted as standard. The availability of standard and optional equipment, and configurations of options, may vary for all models in this brochure after going to press on 01 January 2021 and may vary from country to country within the European Union. For detailed information about the situation in your country, please contact your authorized MINI dealer. Subject to changes in design and equipment.

At the end of the use phase, all vehicles can, of course, be recycled and re-used. Additional information about returning your old vehicle can be found on our website at mini.com/recycling

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mini.co.za

 [@mini_southafrica](https://www.instagram.com/mini_southafrica)

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Technical data

MINI Cooper SE

Electric motor/high voltage battery

Peak output	kW	135
Energy content (gross/net)	kWh	32.64

Performance/range

Acceleration 0-100 km/h	s	7.3
Max. speed	km/h	150
Electric range (WLTP min./max.) *	km	215

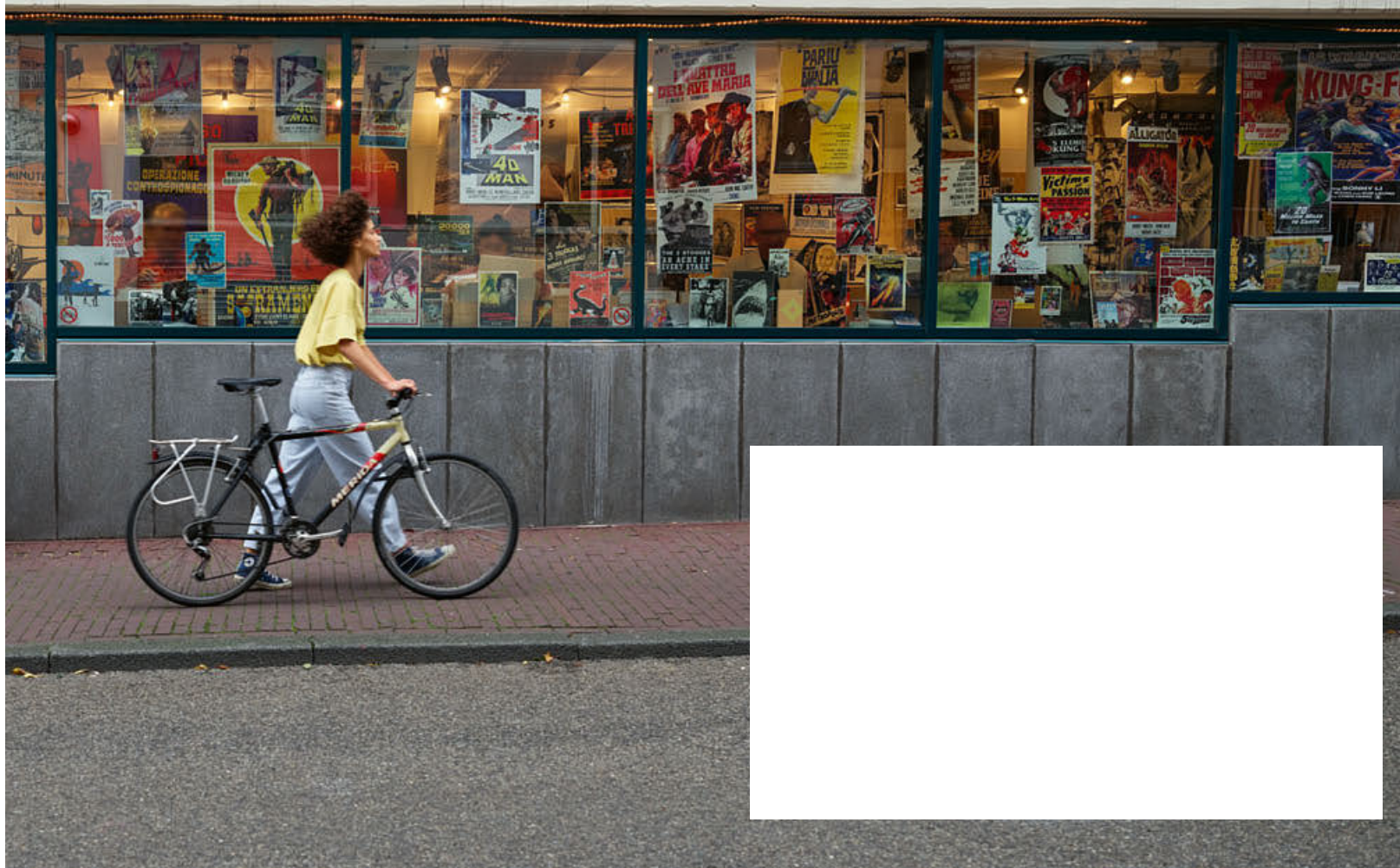
Charging time/consumption

Charging time (for 0-80% charging time at 11 kW)		2 h 30 min
Power consumption (WLTP min./max.) gross *	kWh/100 km	17.5

Technical specifications valid until 31.10.2021, subject to changes.

Current specifications available at mini.co.za

* Based on the mandatory WLTP testing cycle



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