



INDIA'S FIRST SPORTY BORN E-SUV



BYD India Private Limited

📍 D2 & D8 Sipcot Industrial Park, Irrungattukottai, Sriperumbudur (TK), Kancheepuram (DT), Tamilnadu-602 105

📧 <https://www.bydautoindia.com>

☎ +91 (44) 67191801

✉ bydindia@byd.com

📘 <https://www.facebook.com/bydautoind/>

📷 <https://www.instagram.com/byd.india/>

🌐 <https://www.linkedin.com/in/byd-southasia/>

📺 https://www.youtube.com/@byd_india

Trend-leading Appearance

From the low wind resistance A-pillar, flat chassis and D-pillar spoiler, through to the optimized hood curves, rear wing angle and rear taillight curves, the BYD ATTO 3 body is aerodynamic.



Crystal LED Combination Headlights



One-piece Through LED Taillight Strip



Powerful and Dynamic Waistlines

Power to Impress

The BYD ATTO 3 represents Speed, Energy, and Dynamics. Ripple D Pillar, Sports Wheelhub & One-piece Through LED Headlight Strip add to the Dynamism & Sporty Character.



Ripple D Pillar



Sports Wheelhub



One-piece Through LED Headlight Strip

Rythmic Interior

The advanced intelligent cabin is styled with the concept of sports and fitness in the BYD ATTO 3, led by the interior design concept of GYM and MUSIC.

The quietness of Eclipse Blue, the purity of Hazy Grey and the passion of Vermilion Red make the overall interior space sporty and dynamic in a calm atmosphere.

Modern, Sporty Premium Interior

Step into the BYD ATTO 3 and you get enveloped in its sporty and youthful interior. The modern style cockpit has dynamism and class written in every detail.

The interior of BYD ATTO 3 exhibits a sense of passion and energy, emphasised through the ability to set the mood.



Muscle Streamline Center Console



Dumbbell-style Air Conditioning Vents



Grip-style Door Handles



Treadmill-style Central Armrest



Push-type Electronic Gear Lever



Door Trim with Strings



Multi-color Rhythmic Interactive Ambient Light



Multifunctional Steering Wheel



Panoramic Sunroof with Electric Slide and Anti-pinch

Fun Settings & Convenience

Equipped with functions smart enough to make your journey easier.
BYD ATTO 3 aims to improve your driving experiences, making your life more efficient and convenient.



Magic Boot Space



12.8-inch (32.5cm) Adaptive Rotating Screen



Mobile Phone Wireless Charging



360° Holographic Transparent Imaging System



One-touch Electric Control Tailgate



NFC Card Key

Vehicle to Load Mobile Power Station

The Vehicle to Load mobile power station function allows the vehicle to be transformed into a super mobile power bank, which supports power up to 3.3kw, satisfying most high-power electrical appliances, outdoor coffee and tea, allowing you to enjoy a new comfortable driving experience.

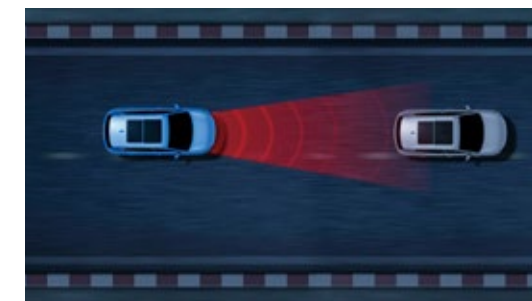




BYD DiPilot

Providing an intelligent, safe and reliable driving platform.

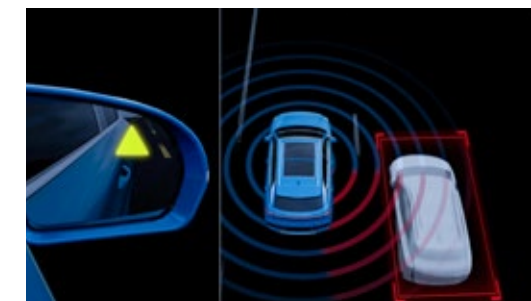
Intelligent driving systems and multi-sensor layouts provide drivers with more reliable environment perception and safe driving solutions.



Automatic Emergency Braking (AEB)



Adaptive Cruise Control (ACC)



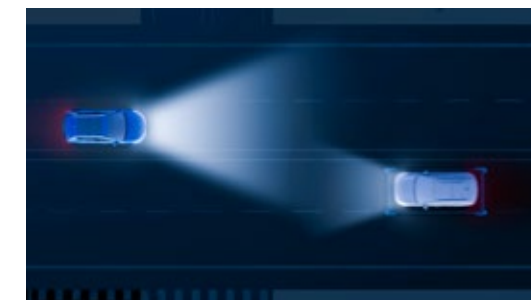
Blind Spot Detection (BSD)



Door Open Warning (DOW)



Lane Departure Warning (LDW) &
Lane Departure Prevention (LDP)



Adaptive Front Light (AFL)

Safety

BYD ATTO 3 is equipped with 7 airbags. The all-round airbag SRS protection system includes: front double airbags, front seat side airbags, far-side airbag, remote side airbags in driver side and load limit pretensioner safety belts to guard every corner.



7 airbags



Robust Body Steel Structure



Safety-oriented Chassis Design

Born EV Platform: e-Platform 3.0

e-Platform 3.0 is the highly integrated platform which is exclusively designed for the next generation of pure electric vehicles, deeply integrated with the Blade Battery, 8-in-1 High Efficiency Electric Powertrain, Wide Temperature Range High Efficiency Heat Pump System, and other core technologies.

Ultra Efficiency

e-Platform 3.0 features the world's first 8-in-1 High Efficiency Electric Powertrain (with motor, motor controller, reducer, onboard charger, DC converter, high-voltage distribution box, vehicle controller, and BMS integrated in 1). The overall efficiency can reach 89%*, the world-leading in the industry.

The Wide Temperature Range High Efficiency Heat Pump System increases thermal efficiency by up to 20%* while reducing energy loss, and can work at temperatures from -30°C to 60°C, which has increased the range by up to 20%* in winter.



8-in-1 High Efficiency Electric Powertrain



Wide Temperature Range High Efficiency
Heat Pump System

Ultra Safe

e-Platform 3.0 is the exclusive body design for pure electric vehicles, which ensures ultra-safety of the vehicle.

Intelligent

e-Platform 3.0 deeply integrates the drive, braking and steering system.

The independently developed BYD OS decouples hardware and software, offering an elite collaboration system for high levels of intelligent driving.

Aesthetics

e-Platform 3.0 gives birth to the vehicle features shorter overhangs and a longer wheelbase, significantly expanding the passenger space; a lower body and a longer wheelbase liberate the vehicle's aerodynamic design, decreasing the drag coefficient of BYD ATTO 3 into 0.29Cd*.

Blade Battery

BYD ATTO 3 is equipped with the Blade Battery technology, which sets new benchmarks and redefines the standards of EV safety.

Ultra Safe

Blade Battery has successfully passed the nail penetration test, the most rigorous way to test the thermal runaway of batteries. We could say the penetration test is the Mount Everest of the battery safety tests.

Ultra Strength

Blade Battery completed an extreme strength test that saw a 46-tonne truck driving right over it, once again resetting the bar for power battery safety.

Ultra Driving Range

Blade Battery supports BYD ATTO 3 a NEDC certified range 480KM*, ARAI tested range 521KM*.

Ultra-high Charging and Discharging Capacity

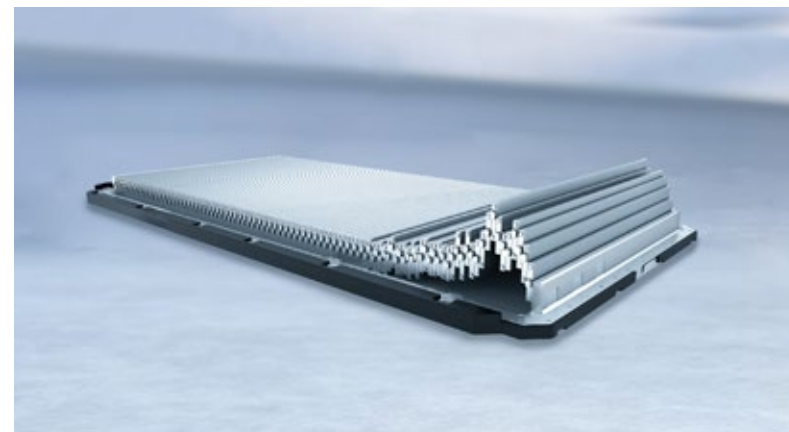
Blade Battery can support BYD ATTO 3 to charge from 0% to 80% within 50 mins*, and enables BYD ATTO 3 to accelerate from 0-100km/h within 7.3s*.

Ultra-long Lifespan

Blade Battery has a long battery life with over 3000 charge and discharge cycles.*



Nail Penetration Test



BYD Blade Battery

Thunderous Power

150kW peak power, 310N-m peak torque, a surging and efficient powertrain.

From 0 to 100 km/h in as little as 7.3s*, demonstrating the sports style.

BYD ATTO 3 has excellent aerodynamic performance, with a wind resistance coefficient of 0.29Cd*, outperforming SUV's in the same class.

NEDC certified range 480KM*, ARAI tested range 521KM* Ultra-long range, striving every moment for electrifying driving experiences.



Driving Modes



Ultra-low Wind Resistance



Ultra-long Range

BYD ATTO 3 SPECIFICATIONS	
Dimensions	
Overall length (mm)	4,455
Overall width (mm)	1,875
Overall height (mm)	1,615
Wheel track - front / rear (mm)	1,575/1,580
Wheelbase (mm)	2,720
Ground clearance unladen (mm)	175
Boot space (L)	440
Boot space - Max (L)	1,340
Kerb weight (kg)	1,750
Gross vehicle mass (kg)	2,160
Electric motor	
Motor type	Permanent magnet synchronous motor
Maximum power (kW)	150
Maximum torque (N.m)	310
Performance	
Acceleration 0-100km/h (s)	7.3*
Driving range: ARAI (km)(From 100% to 5%)	521*
Driving range: NEDC (km)	480*
Seating capacity	5
Battery	
Battery type	BYD Blade Battery
Battery capacity (kWh)	60.48
Chrging time (DC, from 0 to 80%)	50 min
Chrging time (AC)	9.5-10 h
Suspension	
Front suspension	Macpherson strut
Rear suspension	Multi-link
Brake	
Front	Ventilated discs
Rear	Discs
Tyre	
Wheel type	Alloy
Tyre size	215/55 R18

BYD ATTO 3 CONFIGURATIONS	
New Energy	
AC charging port - Type 2	●
DC charging port - CCS 2 (80kW)	●
VTOL mobile power supply function	●
VTOL mobile power supply unit	○
Regenerative braking	●
Exterior	
Panoramic sunroof with electric slide and anti-trap	●
Electric unlock tailgate	●
One-touch open / close tailgate	●

Roof rails	●
Electrically heated and adjustable exterior mirrors	●
Electrically retractable exterior mirrors	●
Interior	
Steering wheel mounted controls	●
Electric power assisted steering system	●
5" digital instrument panel	●
Synthetic leather seat	●
60/40 split fold rear seats	●
6-way power adjustment - driver seat	●
4-way power adjustment - front passenger seat	●
ISOFIX child restraint anchorage points	●
outer rear seats	
Safety and Security	
Front airbags - driver & front passenger	●
Side airbags - driver & front passenger	●
Side curtain airbags - front & rear	●
Far-side airbag - driver	●
Seat belt reminder - front & rear	●
360° View monitor	●
Tyre Pressure Monitoring System (TPMS)	●
Front 2 radars	●
Rear 4 radars	●
Auto hold	●
Electric Parking Brake System (EPB)	●
Anti-Lock Braking System (ABS)	●
Electronic Stability Program (ESP)	●
Traction Control System (TCS)	●
Electronic Brake Force Distribution (EBD)	●
Hill Descent Control (HDC)	●
Stop & Go Full Speed Adaptive Cruise Control (ACC-S&G)	●
Automatic Emergency Braking System (AEB)	●
Front Collision Warning (FCW)	●
Rear Collision Warning (RCW)	●
Blind Spot Detection (BSD)	●
Door Open Warning (DOW)	●
Lane Departure Warning (LDW)	●
Lane Keeping Assist (LKA)	●
Rear Cross Traffic Alert (RCTA)	●
Rear Cross Traffic Brake (RCTB)	●
Light	
LED headlamp	●
Follow me home headlamp	●
Adaptive Front Light (AFL)	●
LED daytime running light	●
LED rear light	●
Multi-color gradient ambient lighting	●
Multi-color gradient ambient lighting with music rhythm - door handle	●

Entertainment	
FM radio	●
Bluetooth phone connectivity and audio streaming	●
12.8" intelligent rotating touch screen	●
8 speakers	●
Apple CarPlay and Android Auto™	●
Voice assistant - English	●
USB - C port ×1 + USB - A port ×1 ,	●
USB - C port ×1 + USB - A port ×1 , Rear	●
Centre console	●
Comfort & Convenience	
Wireless phone charger	●
12V socket	●
Keyless entry & Keyless start	●
Portable card key	●
4-door window one touch up-down with anti-pinch	●
Centre console storage compartment	●
First aid kit	●
Tyre repair kit	●
Air Conditioning	
Automatic air-conditioning	●
Heat pump	●
CN95 air filter	●
PM 2.5 air filter	●



Disclaimer of BYD ATTO 3 Brochure

- The product & feature images and illustrations shown in the brochure is for the purpose of representation only.
- Specifications and features shown in the brochure may not be of standard fitment and may vary from the products supplied.
- The 521km driving range: ARAI (km) is as per the test report issued by ARAI as per the test on Part 1 and Part 2 of Modified Indian Driving Cycle (Urban + Extra-Urban) as per AIS-040 (Rev.1):2015, from 100% SOC to 5% SOC, based on the 60.48 kWh battery.
- The 480km driving range: NEDC (km) is as per the test report issued by DIADA as per the test of New European Driving Cycle as per ECE R101.
- The charging time (DC, from 0% to 80%) in 50 minutes and the DC charging port - CCS 2 (80kW) are under the standard condition of the charging, which may vary by many factors such as the load of electricity load, charger specifications, outdoor temperatures, etc.
- The charging time (AC) in 9.5-10 hour and AC Charging port - Type 2 (7kW) is under the standard condition of the charging, which may vary by many factors such as the load of electricity load, charger specifications, outdoor temperatures, etc.
- The real range is influenced by many factors such as individual driving style, speed, outdoor temperature, load condition, traffic condition, etc. The declared range is estimated for reference only.
- The illustration of e-Platform 3.0 and Blade Battery are for the purpose of presenting the capability of the platform and Blade Battery only, whose details may vary on different models. See owner's manuals for complete details.
- Bluetooth® is a registered trademark of Bluetooth SIG, Inc. Compatibility and functionality varies depending on device.
- Apple CarPlay® is a registered trade mark of Apple Inc. The feature of Apple CarPlay is estimated to be available during Quarter 1, 2023 calendar year.
- Android Auto™ is a registered trade mark of Google Inc. The feature of Android Auto is estimated to be available during Quarter 1, 2023 calendar year.
- Colours depicted are a guide only and may vary from actual colours due to the printing.
- The colours shown in the brochure are subject to availability.
- BYD DiPilot (Driving assist system) is not a substitute for human eye and driver vigilance. It is a driver assist system that enhances driving experience and safety. The driver shall remain responsible for safe, vigilant, and attentive driving. See owner's manuals for complete details.
- BYD reserves the right to vary vehicle specifications and standard features from those detailed in this brochure.
- Battery standard: UN38.3 and ECE R100.
- For latest information on features/specifications and other information an authorized dealer of BYD India Pvt. Ltd. may please be contacted before deciding to place an order.
- The tested car of Euro NCAP is European model.