

## TECHNICAL SPECIFICATIONS

### DIMENSIONS

Length	1769 mm
Width	704 mm
Height	1161 mm
Wheelbase	1238 mm
Ground Clearance	155 mm
Fuel Tank Capacity	4.8 litres
Kerb Weight	106 kg (ZX+) /104 kg (LX, VX)
Max Payload	130 kg

### SUSPENSION

Front Suspension	Bottom link with spring loaded hydraulic dampers
Rear Suspension	Swing arm with spring loaded hydraulic dampers

### TYRES

Front Tyre	90/100 x 10-53 J (Tubeless)
Rear Tyre	90/100 x 10-53 J (Tubeless)

### BRAKES

Front Brake	Internal Expanding Shoe Type (130 mm)
Rear Brake	Internal Expanding Shoe Type (130 mm)

### ENGINE

Type	Air Cooled, 4-Stroke Single Cylinder OHC
Maximum Power	6.0kW (8 BHP) @ 7000 Revolutions Per Minute (RPM)
Maximum Torque	8.70 Nm @ 5500 Revolutions Per Minute (RPM)
Displacement	110.9 cc
Compression Ratio	9.5:1
Starting System	Electric Start/Kick Start

### TRANSMISSION & CHASIS

Clutch System	Dry, Automatic Centrifugal Clutch
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### ELECTRICALS

Battery	12V - 4Ah ETZ-5 MF-Battery
Headlamps	12V - LED, Projector Technology (ZX+), 12V - 35W/35W, Halogen Bulb, Multi-Focal Reflector (LX/VX)
Tail/Stop Lamp	12V - 5W/21W Multi-Focal Reflector Type
Turn Signal Lamp	12V - 10W x 4 nos. (Multi-Focal Reflector-Clear Lens-Amber Bulb)
Ignition System	FI (Fuel Injection)

## COMES IN 3 VARIANTS

Features	LX	VX	ZX+
LED Headlamps	NA	NA	Projector
Speedometer	Analog	Digi-Analog	Digi-Analog
Connectivity Options	NA	NA	SMS & Call Alert
Mobile Charging Port	Optional <sup>***</sup>	Standard	Standard
Wheels	Sheet Metal	Cast Wheel	Cast Wheel
Boot Lamp	Optional <sup>***</sup>	Standard	Standard
Glove Box	Optional <sup>***</sup>	Standard	Standard



**XSENS**, a Smart Sensor Technology that automatically adjusts vehicle performance depending on riding conditions.



The Grand Plaza, Plot No.2,  
Nelson Mandela Road,  
Vasant Kunj - Phase -II,  
New Delhi - 110070, India.  
CIN: L35911DL1984PLC017354

Authorised Outlet

It is our endeavour to improve our product. This could lead to changes in product specifications without notice. Accessories and features shown may not be a part of the standard fitment. Always wear a helmet while riding a two-wheeler. \*Mileage has improved by 10% for Pleasure+ XTEC with i3s technology as compared to the Pleasure BSV variant under standard conditions. \*\*i3s Technology - Stops when scooter is in idle. Restarts with press of brake lever and slight throttle (Refer i3s related owner manual pages for more information). \*The 2021 Pleasure+ XTEC, launched in October 2021, is the first 110cc scooter in India that features projector LED headlamp. \*\*\*Mobile charging port can only be bought with utility box. \*Available in LX, VX, ZX+ Variant only. Available in LX variant. \*\*Available in VX variant. \*\*\*Available in VX & ZX+ variant. \*Available in ZX+ variant. T&C apply. For further information, contact nearest Hero MotoCorp authorised outlet (s) or call Toll Free No. 1800-266-0018 or visit website www.heromotocorp.com

**Hero**

ALL NEW 110cc

**Pleasure+**  
**XTEC**

*Why should boys  
have all the fun*



**JOSH DILA**  
*Rahi Hai*



**AWAAZ**  
*Utha Rahi Hai*

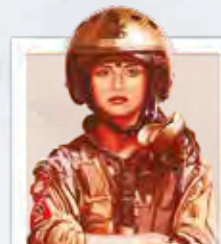
Female  
CEOs are  
Steering  
Indian  
Companies



**DAFTAR  
DAUDA**  
*Rahi Hai*



Women are  
leading Charge



**NAYI  
RAAHEIN**  
*Bana Rahi Hai*



**HAQ**  
*Dila Rahi Hai*



**HIMMAT BANDHA**  
*Rahi Hai*

**#LadkiChala  
RahiHai**





It's time to ride and flaunt the new **110cc Hero Pleasure+ XTEC** packed with smarter features and cooler looks.



1<sup>st</sup> IN 110cc SEGMENT\*



**PROJECTOR LED HEADLAMPS**  
ANTI-FOG | ANTI-GLARE

With 25% more light intensity, higher illumination on the road, and enhanced reach of light, ride with more clarity and more safety on the road.



**BLUETOOTH CONNECTIVITY**  
CALL ALERT | SMS ALERT | BATTERY STATUS

Get instant incoming call and message alerts on your dashboard.







### METAL FENDER ENHANCED DURABILITY

The new 110cc Hero Pleasure+ XTEC now comes with a **metal front fender** which makes it sturdier.



### FUEL SAVING TECHNOLOGY 10% MORE MILEAGE\*

With the help of **i3s Technology**, ride on for miles with **10% more mileage**.

### SIDE STAND ENGINE CUTOFF ADDED SAFETY

The new **110cc Pleasure+ XTEC** is cooler and safer than others. The **Side Stand Engine Cut off** doesn't allow the vehicle to start if the side stand is down.



## RETRO CHROME STYLING



CHROME FINISH MIRRORS



STYLISH CHROME MUFFLER PROTECTOR



CHROME HANDLE BAR ENDS



ELEGANT SEAT BACKREST



STUNNING RIM TAPE

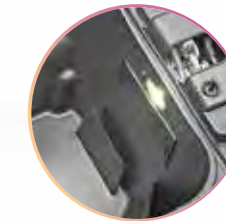
## FULLY LOADED ZIPPIER RIDE



POWERFUL 110CC ENGINE



MOBILE CHARGING PORT



LED BOOT LAMP



ALLOY WHEELS



DIGI-ANALOG SPEEDOMETER



SPORTY TAIL LAMP



INTEGRATED BRAKING SYSTEM & TUBELESS TYRES



SIDE STAND INDICATOR



LOW FUEL INDICATOR



DUAL TEXTURE SEAT





**XSENS™**, a Smart Sensor Technology that automatically adjusts vehicle performance depending on riding conditions.



# XSENS



**Better Fuel Economy**  
via Oxygen Sensor



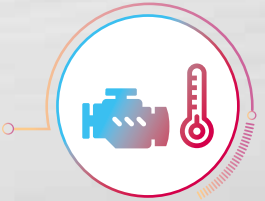
**All-Weather Easy Start**  
via Air Inlet Temperature Sensor



**Better Uphill Climb**  
via Manifold Air Pressure Sensor



**Improved Rider Safety**  
via Side Stand Sensor



**Improved Engine Life**  
via Engine Oil Temperature Sensor



**Smoother Ride**  
via Crank Position Sensor



**Enhanced Durability and Safety**  
via Bank Angle Sensor



**Torque on Demand**  
via Throttle Position Sensor





### ATTRACTIVE COLOURS

The new 110cc Hero Pleasure+ XTEC comes in two more classy and stylish colours. Ride the new Pleasure+ XTEC and overshadow others on the road with your style.

+ JUBILANT YELLOW



\*POLE STAR BLUE



\*\*\* MATTE VERNIER GREY



~ PEARL SILVER WHITE



^^ MIDNIGHT BLACK



+ MATTE BLACK



\*\*SPORTY RED