

**OLA**



**#EndICEage**

# WHAT MAKES THE OLA S1 SO UNIQUE?

With a sleek design, spectacular performance and tech that's out of this world, experience true bliss on the streets with our electric scooter while reducing your carbon footprint and ensuring a cleaner, greener tomorrow.

The Ola S1 constantly adapts to your lifestyle and matches your vibe in a way you can truly call your own.



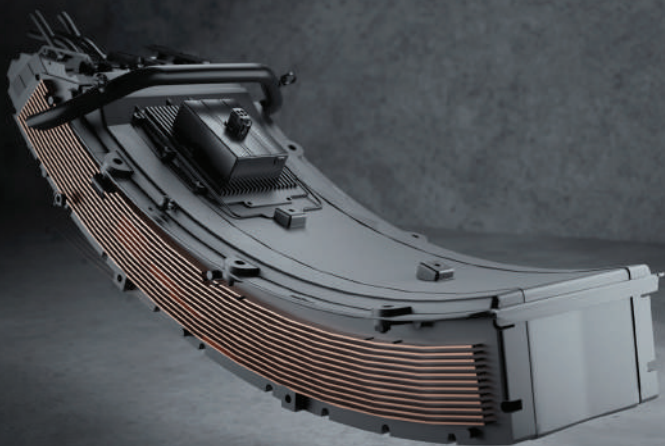
# UNBEATABLE PERFORMANCE

Glide through the distance



## UNPARALLELED RANGE

Enjoy a true range of **170km**, with some of our customers pushing the limits by achieving a whopping **300km** and beyond on a single charge.



## LONG-LASTING BATTERY

We are India's only 2-wheeler brand with wirebond technology. With an indigenously designed **4kW** battery, get an unbeatable combination of performance and range.

## A MODE FOR EVERY MOOD

### ECO

Helps optimize performance to give you an extended range of **170km**.

### NORMAL

Ideal for everyday usage and riding through city traffic.



### SPORT

Enjoy a burst of acceleration that's perfect for quick riding on empty roads.

### HYPER

Experience maximum torque and a top speed of **116km** by going from **0-40km/h in 2.9sec**.

### CRUISE CONTROL

Give your wrists a break from holding on to the throttle, and maintain your set speed just by pressing a button.

### REVERSE MODE

Built for Indian traffic conditions, Reverse Mode allows you to crawl in and out of tight parking spots with ease.



# CUTTING-EDGE TECH

Revolutionize the way you move with our own operating system: MoveOS



## ON-SCREEN NAVIGATION

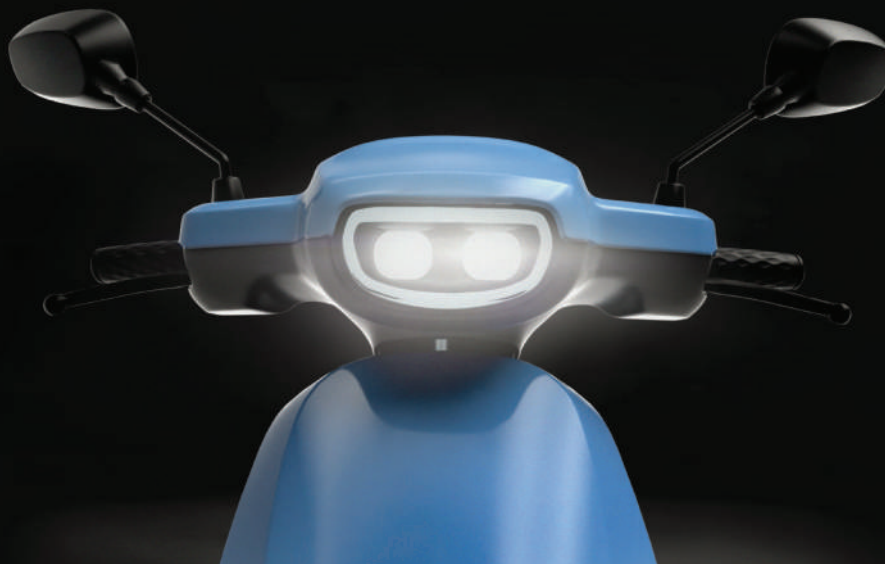
See traffic conditions, route suggestions and turn-by-turn directions straight from your Dash.



## MUSIC

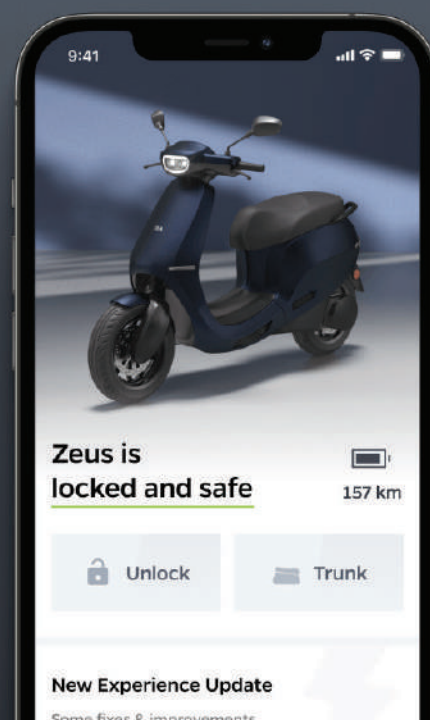
Packed with two powerful 10W high fidelity speakers, play your favourite songs and turn every ride into a party.





## OLA ELECTRIC APP

Lock/unlock your scooter, open the trunk, know all your scooter stats and get instant customer support directly through the Companion App available on the Play Store and App Store.



## DIGITAL KEY

Why carry a physical key in the digital age? With innovation at the core, we've reimagined the unlock experience without the need for a physical key. Unlock the scooter through the companion app or directly from the Dash.



# SPECTACULAR DESIGN

So good you can't stop looking



## 10 STUNNING COLOURS

The Ola scooter comes in **10 vibrant colours**. Make a statement on the streets with a matte or a glossy finish.



## EXTRA LARGE BOOTSPACE

The Ola scooter offers a best-in-class **36L bootspace**, which is as good as carrying your own personal suitcase.



## ICONIC HEADLAMPS

We hope you don't mind the attention, as our iconic headlamps make heads turn everywhere you go.



## SLEEK DESIGN

The fluid design of the Ola S1 has won the hearts of critics and customers alike.





# YOUR SCOOTER NEVER AGES

Get endless updates with MoveOS. Here's a sneak peek of what's to come.

## **MOODS**

Radically change the entire riding experience including the look, feel and even how your scooter sounds.

## **SAFETY FEATURES**

The scooter takes care of itself with theft alerts, tampering alerts, geofencing alerts and even tow alerts.

## **HILL HOLD**

Never worry about the scooter rolling back with smart hill-hold technology to lock you on inclined slopes.

## **MULTIPLE PROFILES**

Easily share digital keys of your scooter with customizable profiles for your friends, family and guests.

## **CALLS AND MESSAGING**

Take calls without having to take out your phone.



# SAFETY

Engineered to handle any situation

## **AI ENABLED BATTERY MANAGEMENT SYSTEM**

Our proprietary Battery Management System (BMS) works actively to optimise performance, durability, range and safety.

## **THE ALL-WEATHER WARRIOR**

Rain, floods, heat, dust or snow, the Ola scooter has an **IP55 and IP67** certification to perform in all extreme conditions and environments, backed by over 10 lakh km of rigorous testing.

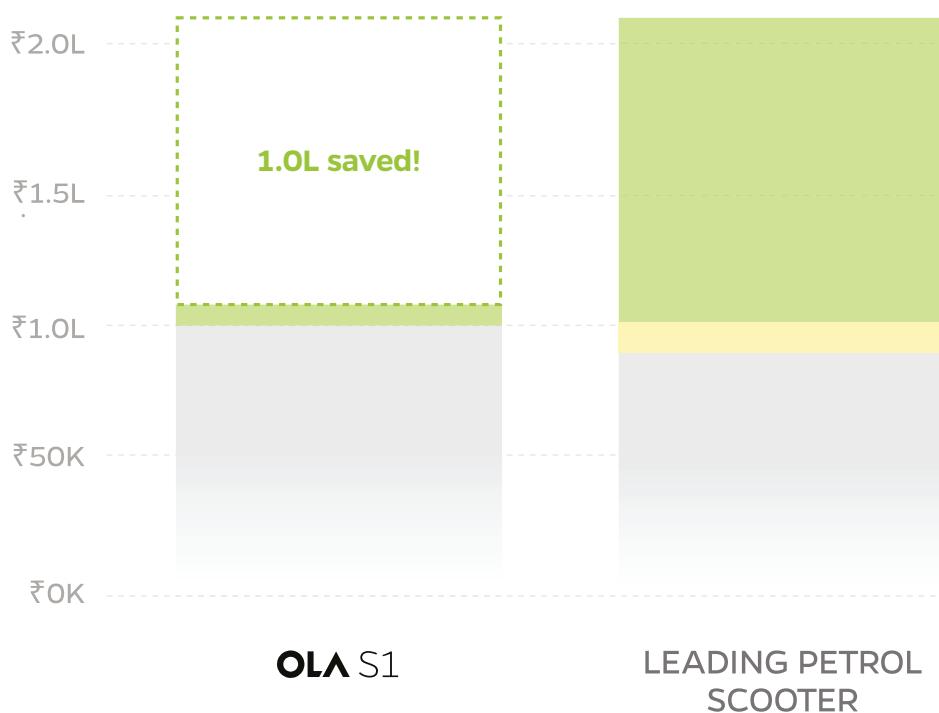


# #EndICEage ONCE AND FOR ALL!

Electric is the way to go

Quit worrying about rising fuel prices. With the Ola scooter, the more you ride, the more you save! This is made possible thanks to the scooter's low service and maintenance costs.

● Purchase Price    ● Running cost in 3 years    ● Maintenance cost



# ORDER AND OWN STRAIGHT FROM HOME

No detours in between

## DOORSTEP DELIVERY

From taking a test ride to getting your scooter delivered, do it all directly at your doorstep! With a best-in-class service, get your scooter directly shipped from the Ola Futurefactory to your home within 10 days\*. What's more, you can get your scooter serviced anytime, right at home.

## EVER-GROWING SERVICE NETWORK

With a reach of over 100+ major cities and towns all around India, you'll find an Ola service centre wherever you go.



## SERVICE AT YOUR DOORSTEP

Servicing your scooter has never been this easy! If needed, our Ola Service Champion will pick up the scooter, fix it and deliver it back to you in no time. We also provide pick-up and drop from home, even in remote areas. **In addition, your Ola scooter also provides preventive notifications and nudges on overall vehicle health.**



## ROADSIDE ASSISTANCE

In case of a breakdown, you can call our helpline number and seek assistance 24/7.



\*Delivery time is indicative only and may vary as per your location.

# THERE IS AN S1 FOR EVERYONE

|  | <b>OLA S1</b>   | <b>OLA S1 Pro</b>   |
|--|---|---|
| Max speed                                      | 95km/h  | 116km/h   |
| 0-40 km/h                                      | 3.8s  | 2.9s <sup>^</sup>   |
| 0-60 km/h                                      | 5.9s  | 4.5s <sup>^</sup>   |
| Range<br><small>(As certified by ARAI)</small> | 141km   | 181km   |
| Modes  | Eco, Normal, Sports   | Eco, Normal, Sports, Hyper  |
| Colors available                               |  |  |
| Home Charging Time                             | 5hr 00min   | 6hr 30mins  |
| Peak motor power                               | 8.5kW   | 8.5kW   |
| Price  | <b>₹99,999*</b>   | <b>₹1,39,999*</b>   |
| Technological features                         | Selected*   | All   |

Bring home the Ola S1 at just ₹2999\*\* per month. You can also enjoy attractive finance options with our exclusive banking partners.

- ✔ Pre-approved loans
- ✔ Seamless onboarding process
- ✔ Low interest rates

The specs are subject to the receipt of the necessary certification. Any reference to the Ola S1 Pro is with the optional performance upgrade accessory. <sup>^</sup>Available with the latest MoveOS 3 update. \*Cruise control is not available in S1. <sup>#</sup>The prices mentioned above are ex-showroom and include GST and FAME II subsidies. State EV subsidy excluded. The above models include charger and/or performance upgrade as accessories. For any other configurations, contact support@olaelectric.com. \*\*The mentioned EMI amount is calculated over 36 months at an interest rate of 20% with a down payment of ₹13,850 for the on-road vehicle price of New Delhi. EMI amount may vary with respect to loan tenure, down payment, place of purchase and banking partner.



# HERE'S HOW TO BUY THE SCOOTER

It's easier than you think

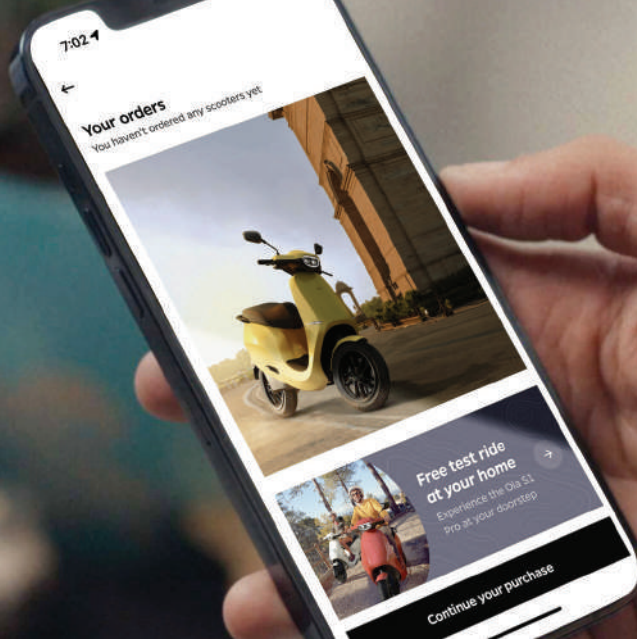
## Online

1. Log in to the Ola App
2. Select your preferred variant & colour
3. Enter your details
4. Choose your payment details  
(Easy EMI options available)
5. Post payment confirmation, upload documents on the Ola App
6. Track your purchase via the Ola App

## Offline

1. Download the Proforma Invoice via the Ola App or via email
2. Pay via cash, cheque, DD, or offline loan\*
3. Apply for a loan with the Proforma Invoice
4. Upload documents on the Ola App
5. Track your purchase via the Ola App

\*Cheque and DD payments can take 3-4 working days to reflect within Ola Electric's bank account. Insurance is mandatory and customers can purchase insurance through the Ola App once the order is live or purchase their insurance offline.



# FOR THOSE WHO LOVE THE FINER DETAILS

Here are all the stats you'd love to geek out about

170km

True Range

181km

ARAI range

2.9sec\*

Acceleration (0-40km/h)

8.5kW

Motor peak power  
(3yr warranty with 40,000 km)

6h 30m

Home charging time

116km/h

Top speed

36L

Bootspace

Battery

3yr warranty with unlimited km

Modes

Eco, Normal, Sports & Hyper

Suspension

Single Fork & Mono Shock (Front & Rear)

Braking - Front

CBS - Hydraulic Disc - 220mm

Braking - Rear

CBS - Hydraulic Disc - 180mm

\*Available with the latest MoveOS 3 update. The above specs are for the Ola S1 Pro